

EXHIBIT A



Building a Winner

BETUS
COM

WE'VE GOT YOUR GAME

The
Achievements
of an Organization
are the Results
of the Combined
Effort of
Each Individual.

- Vincent Lombardi



ONE GOAL.

Every team has a goal. To rise above the competition. To hold the championship trophy high above their heads. To be the best that they can possibly be.

At BertUS, our goal is no different. We strive to be the definitive American sportsbook, to provide our players with an unparalleled experience in which to indulge their passion for sports and sports wagering and to be the best in our business. And, just like any team bound for glory, we have a game plan. This is that plan.



HISTORY & TRADITION.

In an industry that is still relatively young, BetUS.com is considered a seasoned veteran. Our 13-year history makes us one of the oldest and most respected sportsbooks in the business. We are fully licensed in two gaming jurisdictions (Costa Rica and Canada) and have processed more than one billion wagers for more than 250,000 players since our launch.

Consequently, bettors trust that playing at BetUS is one of the safest bets they can make. Our credibility in the sports and sports wagering business is enhanced by the fact that both ESPN.com and Yahoo! Sports have made BetUS.com their featured sportsbook on their live lines feeds.

It is this tradition of delivering on trust, credibility and reputation that helped BetUS.com rise above the competition in 2006 to become rated the #1's Consultants' "Top 10 Offshore Sportsbook". We share that success with our players and look forward to a long future of similar victories.

THE TEAM.

Any winning team will tell you that the secret to success is teamwork. And, despite this vast technology inherent in operating an online sportsbook, this remains a people business. The BetUS team is made up of hundreds of staff in four offices in two different continents, all working together towards one common goal.

Our 24-hour Customer Services Department employs more reps than any other sportsbook, resulting in a higher level of personal service for our players. In fact, every one of our customers is entitled to a Personal Account Manager so that they can establish a long-lasting, bond relationship. So when you get into the sports wagering game, you can rest assured that our team is behind you all the way.

"The BetUS team is made up of hundreds of staff in four offices in two different countries, all working together towards one common goal."

PUTTING A GREAT PRODUCT

ON THE FIELD.

BetUS.com's state-of-the-art Web site has evolved into an exciting combination of wagering tools, informative articles and online entertainment. Odds are that you won't find a cleaner and easier-to-use Web site in the gaming industry.

Our innovative "My BetUS" section streamlines and focuses the site to each user's own preferences, giving you live odds on the teams you most often wager on and automatically updating you on BetUS articles and promotions tailored specifically to your interests. It's the highest level of personalization that you'll experience in the online gaming industry.

Just like a team designs plays around its stars, we've designed BetUS.com around our own players – you. After all, while there's no "I" in team, there is a "U" in BetUS.



FIG 01.

The new homepage is set up to get players quickly into the action.

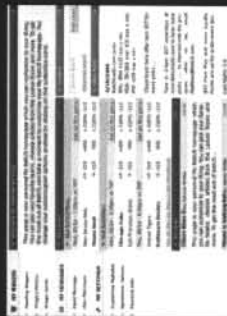


FIG 02.

Your My BetUS page delivers lines and information specifically tailored to your preferences.



FIG 03.

The updated BetUS.com Sportsbook interface allows you to easily make your picks, parlays and teasers.



TRAINING



It's the strong and skilled players that remain standing at the end of a long season, and at BetUS we're always looking for new ways to help our players take their game to the next level.

In this game, knowledge is power so we publish a number of free betting guides and schedules throughout the year that offer our players advanced betting tools and strategies on every major sport.

We know that sports fans love sports talk radio and only BetUS.com produces a daily live radio show and podcast. The insightful analysis and interviews found on BetUS Radio and in the articles posted in the BetUS.com Locker Room are indispensable tools that can pay huge dividends to players that consult them on a regular basis.

Keep playing with BetUS and you'll be playing like a pro in no time.

EXCITING

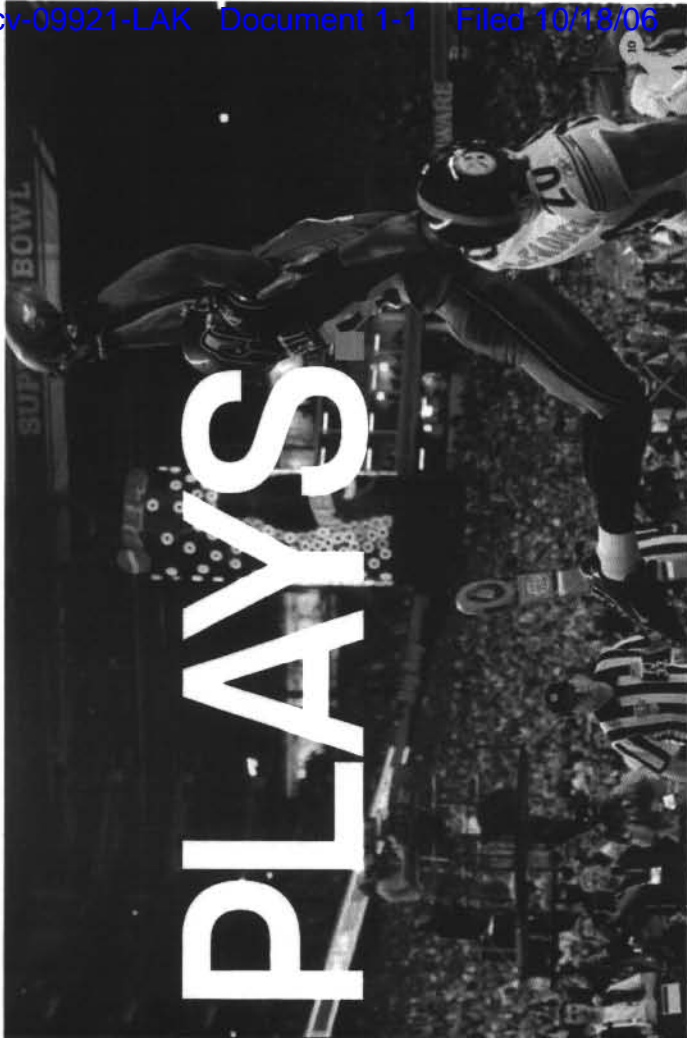
The Flea-Flicker. The Hail Mary. The Double Reverse. These are the exotic plays that can change the game and get the fans on their feet.

Always striving to deliver the most exciting online gambling experience to our players, BetUS offers the widest variety of exotic bets and innovative props in the business. From If-Bets to Round Robins to Action Point wagers, we offer our players more ways to get into the game than anyone else. Bet US.com is the home

of the industry-leading \$5 Million Parlay - no company has ever offered a bet on sports with a payout this large.

BetUS is also known for our amazing selection of incredibly unique sports and entertainment props that have been featured everywhere from the New York Times to CNN to the Tonight Show with Jay Leno.

PLAYS



WAYS TO WIN.

A championship team creates ways to win under any circumstances. At BetUS, we've created a number of free contests throughout the year that give our players more and more chances to rack up a "W".

This year we launched our enormously popular Better Up baseball contest on the heels of our Million Dollar March Madness Bracket Contest. Football season will see a number of exciting opportunities for players to add to their bankroll including the Monday Night Quarters and the \$25,000 Pick 'Em contests.

In the world of Poker, BetUS is launching the revolutionary "Win A Seat for Life" at the World Series of Poker contest.

BetUS is also known for handing out the most generous bonuses in the business, including 50% Sign-Up and Reload bonuses that put you ahead of the game even before your start playing.



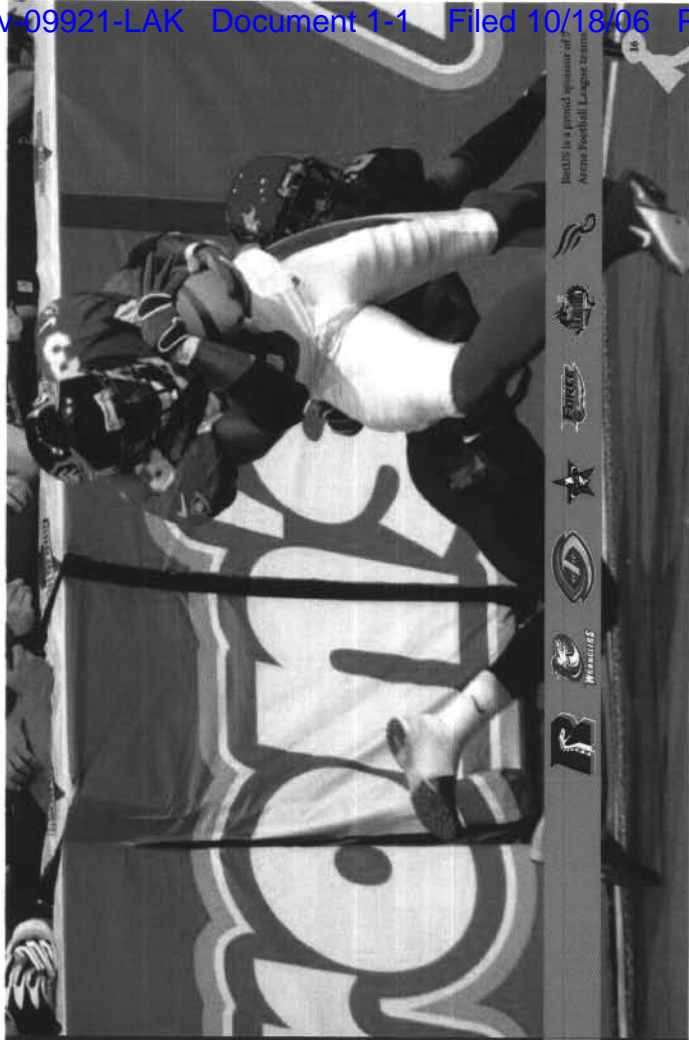


FAN APPRECIATION

Every team knows how important the 12th man is, and no sportsbook rewards their customers for their loyalty and support like BetUS does.

Our customers are used to seeing lots of free goodies in their mailbox, from the numerous free guides and schedules we send out every year to the famously hot BetUS swimsuit calendar and DVD. Our Rewards Program earns our customers points with every bet that they make and can be cashed in for Free Plays and lots of cool gear. We know that you're a big part of our success, and we'll take every opportunity we can to let you know that too.





BertUS is a proud sponsor of 7
Arena Football League teams



Official sponsor of the
Blaine Johnson & African
Mourning Charity 5-K
tournament at this year's
NBA All-Star Game



Robert Horry, and Tim
Duncan of the San Antonio
Spurs representing BertUS
in the Robert Horry
Fundation fundraise



Love's Corner of the
Kenny Rogers Charities at the
Houston's Tropical Super
Mart Party sponsored by
BertUS.com



The BertUS girls take a photo
in the BertUS stock car in
the Mart on the Speedway



A celebrity spokesperson and former New York WWL
Superstar and Minnesota Olympian, Jessi Vetter



ALL-STAR APPEARANCES

COMPLETE ROSTER

Championship-caliber teams exhibit strength at every position and BetUS is no different.

While we're known for being America's favorite sportsbook, we really have all of your wagering bases covered. Gamblers will find all of their favorite games in the BetUS Casino, and the life-like tables in our Poker room are always teeming with players. Bettors who like to get down on the ponies will find odds from over 100 tracks across North America, including fantastic wagering options for the Triple Crown. At BetUS.com, players are treated to a complete online gambling experience all under one virtual roof.



MARKETABILITY



SOME FOOTBALL PICKS ARE BETTER THAN OTHERS

FROM THE #1 RATED SITE IN THE COUNTRY
1-877-36-BETUS

BETUS

Don't let your business pass all day



RACING FORM

BETUS

Top horse racing odds and tips



BETTER UP!

BETUS

Football picks and odds



9 FOOTBALL PLAYBOOK

BETUS

Football picks and odds



50% SIGN-UP BONUS

BETUS

Sign up today for a 50% bonus



HE WASN'T THE ONLY ONE PICKED. HE OUTLASTED THIS YEAR

BETUS

Football picks and odds

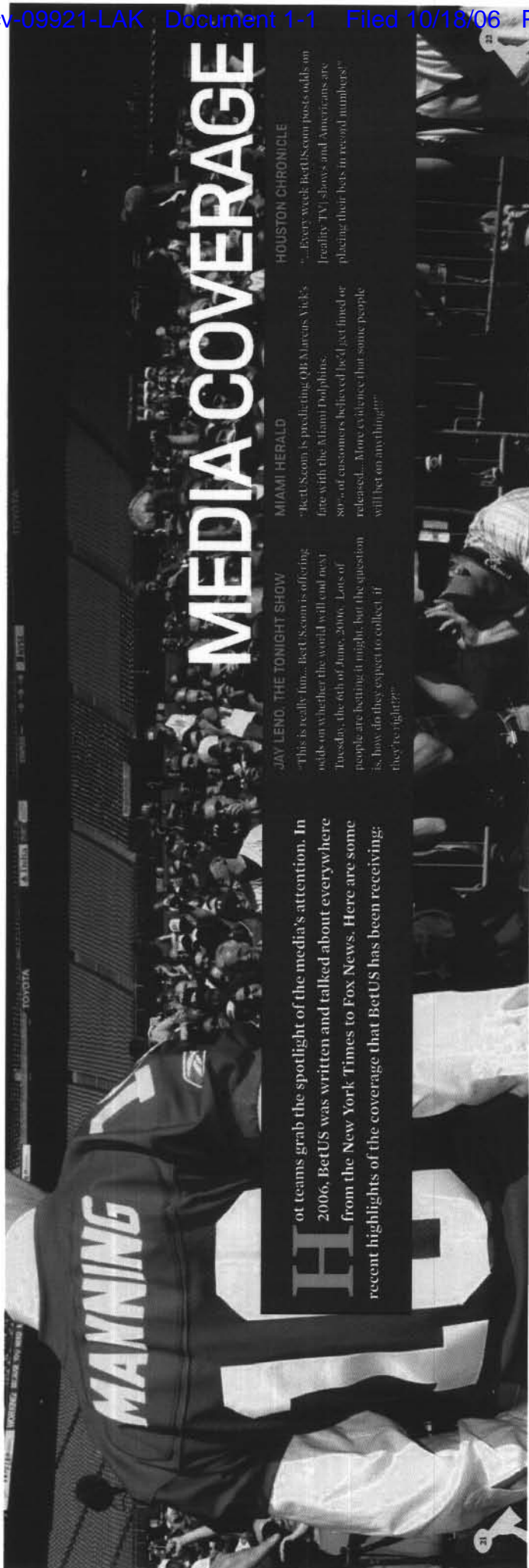


IT'S SPORTSBOOK BY ATIS CONSULTANTS

BETUS

Football picks and odds

Great teams have great brands. Think about the instantly recognizable Yankee pinstripes, the Cowboys' star, or the Lakers' purple and gold. With the consistent image that we are building through our various marketing initiatives, BetUS is quickly becoming one of the strongest and most recognizable brands in the online gaming industry.



MEDIA COVERAGE

Hot teams grab the spotlight of the media's attention. In 2006, BetUS was written and talked about everywhere from the New York Times to Fox News. Here are some recent highlights of the coverage that BetUS has been receiving:

JAY LENO, THE TONIGHT SHOW

"This is really fun... BetUS.com is offering odds on whether the world will end next Tuesday, the 6th of June, 2006. Lots of people are betting it might, but the question is, how do they expect to collect if they're right?"

MIAMI HERALD

"BetUS.com is predicting QB Marcus Vick's fate with the Miami Dolphins. 80% of customers believed he'd get lined or released.... More evidence that some people will bet on anything!"

HOUSTON CHRONICLE

"...Every week BetUS.com posts odds on [reality TV] shows and Americans are placing their bets in record numbers!"



We do not win as individuals. We win as a team.

Thank you for your business this season.



To be the best, play with the best.

IF YOU'RE A SPORTS FAN,
WE'RE YOUR SPORTSBOOK.

BETUS
WOO

WE'VE GOT YOUR GAME

1-888-59-BETUS



EXHIBIT B

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Renewal

Reg. No. 846,056

Registered Mar. 12, 1968

OG Date May 9, 1989

TRADEMARK
SUPPLEMENTAL REGISTER

SUPER BOWL

NATIONAL FOOTBALL LEAGUE (NEW
YORK UNINC. ASSOCIATION)
410 PARK AVE.

NEW YORK, NY 10022, ASSIGNEE BY
MESNE ASSIGNMENT AND CHANGE
OF NAME FROM TUDOR METAL
PRODUCTS CORPORATION (NEW
YORK CORPORATION) BROOKLYN,
NY

FOR: EQUIPMENT (OR APPARATUS)
SOLD AS A UNIT FOR PLAYING A
FOOTBALL-TYPE BOARD GAME, IN
CLASS 22 (INT. CL. 28)

FIRST USE 12-6-1966; IN COMMERCE
12-6-1966.

SER. NO. 261,119, FILED P.R.
12-19-1966; AM. S.R. 12-20-1967.

RENEWED FOR 20 YEARS

12 MAR 1988

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 9, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 41

Prior U.S. Cl.: 107

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 882,283

Registered Dec. 9, 1969

Renewal Approved Nov. 27, 1989

**SERVICE MARK
PRINCIPAL REGISTER**

SUPER BOWL

NATIONAL FOOTBALL LEAGUE (NEW
YORK UNINC. ASSOCIATION)
410 PARK AVENUE
NEW YORK, NY 10022, ASSIGNEE OF
NATIONAL FOOTBALL LEAGUE
AND AMERICAN FOOTBALL
LEAGUE (NEW YORK CITIZEN) NEW
YORK, NY

FOR: ENTERTAINMENT SERVICES
IN THE NATURE OF FOOTBALL EXHIBITIONS, IN CLASS 107 (INT. CL. 41).

FIRST USE 1-15-1967; IN COMMERCE
1-15-1967.

SER. NO. 72-321,005, FILED 3-7-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Jan. 9, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl. 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 886,055

Registered Feb. 10, 1970

Renewal Approved Nov. 27, 1989

**SERVICE MARK
PRINCIPAL REGISTER**

NFL

NATIONAL FOOTBALL LEAGUE (NEW
YORK UNINC. ASSOCIATION)
410 PARK AVE.
NEW YORK, NY 10022

OWNER OF U.S. REG. NO. 841,001.
FOR: ASSOCIATION SERVICES—
NAMELY, PROMOTING THE INTER-

ESTS OF MEMBER FOOTBALL CLUBS,
SCHEDULING GAMES, AND PROMOT-
ING INTEREST IN FOOTBALL, IN
CLASS 100 (INT. CL. 42).

FIRST USE 6-1-1941; IN COMMERCE
6-30-1941.

SER. NO. 72-322,528, FILED 3-24-1969.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Jan. 9, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent Office

Reg. No. 1,056,303

Registered Jan. 11, 1977

SERVICE MARK

Principal Register



The National Football League (association)
410 Park Ave.
New York, N.Y.

For: ASSOCIATION SERVICES—NAMELY, PROMOTING THE INTERESTS OF MEMBER FOOTBALL CLUBS, SCHEDULING GAMES, AND PROMOTING INTEREST IN FOOTBALL—in CLASS 42 (U.S. CL. 100).

First use June 1, 1941; in commerce June 1, 1941.
Owner of Reg. No. 886,055.

Ser. No. 65,090, filed Oct. 6, 1975.

D. M. SOROKA, Examiner

REGISTRATION NO.

1056303

ISSUED

Jan. 11, 1977

12-C PUB

RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDAVIT FILED
BY National Football League

ON Mar. 16, 1982

pe

☒ SEC. 8 - AFFIDAVIT ACCEPTED☒ SEC. 15 - AFFIDAVIT FILED

BY DIRECTION OF THE COMMISSIONER

MAY 12 1982

DIRECTOR, TRADEMARK EXAMINING OPERATION

FORM PTOL-138 A
(REV. 8-78)

AFFIDAVIT

ACKNOWLEDGMENT

Jerome A. Donella
Towneley & Updike
405 Lexington Ave.
New York, N.Y. 10174

U.S. DEPARTMENT OF COMMERCE - PATENT AND TRADEMARK OFFICE

Renewed - 12/23/96
Good until 12/23/00

Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 1,079,096

Registered Dec. 6, 1977

Renewal Term Begins Dec. 6, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

AFC

NATIONAL FOOTBALL LEAGUE, THE
(NEW YORK UNINC. ASSOCIATION)
280 PARK AVENUE
NEW YORK, NY 10017

OWNER OF U.S. REG. NO. 886,055.

FOR: ASSOCIATION SERVICES--
NAMELY, PROMOTING THE INTER-

ESTS OF MEMBER FOOTBALL CLUBS,
SCHEDULING GAMES, AND PROMOT-
ING INTEREST IN FOOTBALL, IN
CLASS 42 (U.S. CL. 100).

FIRST USE 1-0-1970; IN COMMERCE
1-0-1970.

SER. NO. 73-097,010, FILED 8-18-1976.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Feb. 24, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Prior U.S. Cl.: 100

Reg. No. 1,079,097

United States Patent and Trademark Office

Registered Dec. 6, 1977

10 Year Renewal

Renewal Term Begins Dec. 6, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

NFC

NATIONAL FOOTBALL LEAGUE, THE
(NEW YORK UNINC. ASSOCIATION)
280 PARK AVENUE
NEW YORK, NY 10017

OWNER OF U.S. REG. NO. 886,055.
FOR: ASSOCIATION SERVICES--
NAMELY, PROMOTING THE INTER-

ESTS OF MEMBER FOOTBALL CLUBS,
SCHEDULING GAMES, AND PROMOT-
ING INTEREST IN FOOTBALL, IN
CLASS 42 (U.S. CL. 100).

FIRST USE 1-0-1970; IN COMMERCE
1-0-1970.

SER. NO. 73-097,014, FILED 8-18-1976.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Feb. 3, 1998.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 41

Prior U.S. Cl.: 107

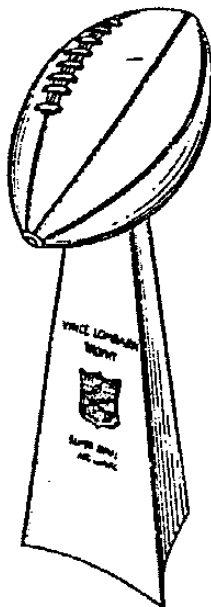
United States Patent and Trademark Office

Reg. No. 1,226,261

Registered Feb. 1, 1983

SERVICE MARK

Principal Register



*Sections 8 & 15
Affidavit filed
& accepted*

National Football League (New York association)
410 Park Ave.
New York, N.Y. 10022

For: PROMOTING INTEREST, EXCELLENCE AND SPORTSMANSHIP IN PROFESSIONAL FOOTBALL THROUGH THE MEDIUM OF AN ANNUAL AWARD, in CLASS 41 (U.S. Cl. 107).

First use May 7, 1974; in commerce May 7, 1974.

Owner of U.S. Reg. Nos. 882,055, 1,092,963 and

others.

No claim is made to the exclusive right to use "Trophy" and "Bowl", apart from the mark as shown.

The lining in the drawing is for shading purposes.

"Vince Lombardi" identifies a famous football coach who is now deceased.

Sec. 2(f) as to trophy design only.

Ser. No. 356,536, filed Mar. 25, 1982.

JAMES GROSSMAN, Examining Attorney

Int. Cl.: 41



Prior U.S. Cl.: 107

United States Patent and Trademark Office

Reg. No. 1,436,771

Registered Apr. 14, 1987

**SERVICE MARK
PRINCIPAL REGISTER**

PRO BOWL

NATIONAL FOOTBALL LEAGUE (NEW YORK
UNINC. ASSOCIATION)
410 PARK AVENUE
NEW YORK, NY 10022

FOR: ENTERTAINMENT SERVICES IN THE
FORM OF PROFESSIONAL FOOTBALL
GAMES AND EXHIBITIONS, IN CLASS 41 (U.S.
CL. 107).

FIRST USE 1-0-1971; IN COMMERCE *
1-0-1971.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BOWL", APART FROM THE
MARK AS SHOWN.
SEC. 2(F).

SER. NO. 582,254, FILED 2-10-1986.

SHARON R. MARSH, EXAMINING ATTORNEY

*Sections 8 & 15 Affidavit
filed & accepted*

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 2,919,270

United States Patent and Trademark Office

Registered Jan. 18, 2005

**TRADEMARK
PRINCIPAL REGISTER**

NFL

NATIONAL FOOTBALL LEAGUE (NEW YORK
UNINC. ASSOCIATION)
280 PARK AVENUE
NEW YORK, NY 10017

FOR: TOYS AND SPORTING GOODS, NAMELY, PLUSH TOYS, STUFFED ANIMALS, PLAY FIGURES, GOLF BALLS, GOLF BAGS, GOLF CLUBS, GOLF CLUB COVERS, BOWLING BALLS, BOWLING BAGS, FOOTBALLS, TOY BANKS, HAND HELD UNIT FOR PLAYING ELECTRONIC GAMES, HAND HELD UNIT FOR PLAYING VIDEO GAMES, BOARD GAMES RELATING TO FOOTBALL, CHECKER SETS, CHESS SETS, DOMINOES, CHRISTMASTREE ORNAMENTS, BALLOONS, JIGSAW PUZZLES, WINDSOCKS, KITES, TOY TRUCKS, FOOTBALL SHOULDER PADS, SHIN, ELBOW, HAND AND KNEE PADS, ALL FOR ATHLETIC USE; BILLIARD GAME PLAYING EQUIPMENT, EXERCISE EQUIPMENT, NAMELY, ROWING MACHINES, STAIR-STEPPING MACHINES, ABDOMINAL BOARDS, CHEST EXPANDERS, EXERCISE BOARDS, AND MANUALLY-OPERATED EXERCISE EQUIPMENT, EXERCISE WEIGHTS, EXERCISE BENCHES AND EXERCISE RACKS, WEIGHT LIFTING BELTS, STATIONARY EXERCISE BICYCLES, BICYCLE GLOVES, BODY BOARDS, BOXING BAGS, BOXING GLOVES, CHEST PROTECTORS FOR SPORTS, PLAYGROUND EQUIPMENT, NAMELY CLIMBING UNITS, DART BOARDS AND DART BOARD

CASES, EXERCISE ELASTIC BANDS FOR ATHLETIC USE, EXERCISE TREADMILLS, EXERCISE TRAMPOLINES, VOLLEYBALL EQUIPMENT, NAMELY, VOLLEYBALLS AND VOLLEYBALL NETS, FISHING EQUIPMENT, NAMELY, FISHING LURES AND FISHING RODS, HANDLE GRIPS FOR SPORTING EQUIPMENT, JUMP ROPES, VIDEO GAME INTERACTIVE CONTROL FLOOR MATS, ATHLETIC EQUIPMENT, NAMELY, PERSONAL FLOOR MATS, STRIKING BAGS AND STRIKING SHIELDS, MOUTH GUARDS, REFEREE PROTECTION EQUIPMENT, ATHLETIC SPORTS WRAPS AND ATHLETIC TAPE, ROLLERSKATES, SKIS, SNOWBOARDS, SNOW SLEDs FOR RECREATION USE, PROTECTIVE SPORTS GOGGLES FOR USE IN ATHLETIC TRAINING AND ATHLETIC COMPETITION, SWIM BOARDS FOR RECREATION USE, RACKETS, NAMELY, TENNIS, BADMINTON AND SQUASH RACKETS, TOY VEHICLES, TOY MODEL TRAIN SETS, YO-YOS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-1-1960; IN COMMERCE 9-30-1960.

OWNER OF U.S. REG. NOS. 886,055, 1,843,729, AND OTHERS.

SN 76-185,859, FILED 12-22-2000.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,941,347
Registered Apr. 19, 2005

**TRADEMARK
PRINCIPAL REGISTER**



NATIONAL FOOTBALL LEAGUE (NEW YORK
UNINC. ASSOCIATION)
280 PARK AVENUE
NEW YORK, NY 10017

FOR: MEN'S, WOMEN'S AND CHILDREN'S
CLOTHING, NAMELY, FLEECE TOPS AND BOT-
TOMS, CAPS, HEADWEAR, T-SHIRTS, SWEAT-
SHIRTS, SHORTS, TANK TOPS, JEANS,
SWEATERS, PANTS, JACKETS, TURTLENECKS,
JUMPSUITS, GOLF SHIRTS, WOVEN SHIRTS, KNIT
SHIRTS, JERSEYS, WRISTBANDS, WARM UP
SUITS, WIND RESISTANT JACKETS, RAINCOATS,
PARKAS, PONCHOS, GLOVES, TIES, SUSPENDERS,
CLOTH BIBS, SLEEPWEAR, NAMELY, ROBES,
NIGHT SHIRTS AND PAJAMAS, MITTENS, KNIT
HATS AND CAPS, SCARVES, APRONS, HEAD-

BANDS, EAR MUFFS, UNDERWEAR, SNEAKERS
AND SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-15-1941; IN COMMERCE 10-15-1941.

OWNER OF U.S. REG. NOS. 886,055, 1,422,850 AND
OTHERS.

THE MARK CONSISTS OF THE STYLIZED LET-
TERS NFL BENEATH A FOOTBALL AND STARS,
ALL CONTAINED WITHIN A SHIELD.

SER. NO. 76-572,703, FILED 1-29-2004.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,954,420

United States Patent and Trademark Office

Registered May 24, 2005

**TRADEMARK
PRINCIPAL REGISTER**

SUPER BOWL

NATIONAL FOOTBALL LEAGUE (NEW YORK
UNINC. ASSOCIATION)
280 PARK AVENUE
NEW YORK, NY 10017

FOR: MEN'S, WOMEN'S AND CHILDREN'S
CLOTHING, NAMELY, FLEECE TOPS AND BOT-
TOMS, CAPS, HEADWEAR, T-SHIRTS, SWEAT-
SHIRTS, SHORTS, TANK TOPS, JEANS,
SWEATERS, PANTS, JACKETS, TURTLENECKS,
JUMPSUITS, GOLF SHIRTS, WOVEN SHIRTS, KNIT
SHIRTS, JERSEYS, WRISTBANDS, WARM UP
SUITS, WIND RESISTANT JACKETS, RAINCOATS,
PARKAS, PONCHOS, GLOVES, TIES, SUSPENDERS,
CLOTH BIBS, SLEEPWEAR, NAMELY, ROBES,
NIGHT SHIRTS AND PAJAMAS, MITTENS, KNIT
HATS AND CAPS, SCARVES, APRONS, HEAD-

BANDS, EAR MUFFS, UNDERWEAR, SNEAKERS
AND SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-30-1971; IN COMMERCE 1-30-1971.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 846,056, 1,226,261 AND
OTHERS.

SER. NO. 76-572,704, FILED 1-29-2004.

KELLEY WELLS, EXAMINING ATTORNEY

Int. Cls.: 9, 14, 16 and 28

Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 27, 28, 29, 36, 37, 38
and 50

United States Patent and Trademark Office

Reg. No. 3,138,589

Registered Sep. 5, 2006

TRADEMARK
PRINCIPAL REGISTER



NATIONAL FOOTBALL LEAGUE (NEW YORK
UNINCORPORATED ASSOCIATION)
280 PARK AVENUE
NEW YORK, NY 10017

FOR: FOOTBALL HELMETS, TELEPHONES, CELL PHONE COVERS, CELL PHONE STRAPS, SPECIAL HOUSERS AND ACCESSORIES IN CONNECTION THEREOF FOR CARRYING CELLULAR TELEPHONES, CELL PHONE FACE PLATES, MAGNETIC CODED CHARGE CARDS, DECORATIVE MAGNETS, PRERECORDED COMPACT DISCS, AUDIO TAPES, VIDEOTAPES AND DVDS FEATURING THE SPORT OF FOOTBALL, COMPUTER GAME SOFTWARE AND DISKS AND VIDEO GAME CARTRIDGES, COMPUTER MOUSE PADS, SUNGLASSES, EYEGLASS CASES, BINOCULARS, LIGHT SWITCH COVERS, HARD HATS, CD STORAGE CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-1970; IN COMMERCE 1-1-1970.

FOR: JEWELRY, WATCHES, CLOCKS, PINS, EARRINGS, NECKLACES, BRACELETS, BELT BUCKLES MADE PRIMARILY OF PRECIOUS METALS, CHARMS, MONEY CLIPS MADE PRIMARILY OF PRECIOUS METALS, TIE PINS, RINGS, COLLECTIBLE COINS, COMMEMORATIVE COINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-1-1980; IN COMMERCE 1-1-1980.

FOR: POSTERS, CALENDARS, TRADING CARDS, SERIES OF BOOKS RELATING TO FOOT-

BALL, MAGAZINES RELATING TO FOOTBALL, NEWSLETTERS RELATING TO FOOTBALL, NOTE-PADS, STICKERS, BUMPER STICKERS, PAPER PENNANTS AND GREETING CARDS; PRINTED TICKETS TO SPORTS GAMES AND EVENTS; PENS AND PENCILS, PENCIL CASES, RUB ON DECORATIVE TRANSFERS, NOTE PAPER, PICTORIAL PRINTS, PICTURE POSTCARDS, ART PICTURES, STATIONERY, ENVELOPES, STATIONERY TYPE PORTFOLIOS, PHOTO ALBUMS, SCRAPBOOK ALBUMS, RING BINDERS, CHECKBOOK COVERS, TISSUE PAPER, WRAPPING PAPER, PAPER TABLE CLOTHS, PAPER NAPKINS, PAPER PARTY INVITATIONS, PAPER GIFT CARDS; PAPER GIFT BAGS, PAPER DECORATIONS, COLLECTIBLE CARDS; COLLECTIBLE CARD AND MEMORABILIA HOLDERS, SOUVENIR PROGRAMS FOR SPORTS EVENTS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-1-1970; IN COMMERCE 1-1-1970.

FOR: TOYS AND SPORTING GOODS, NAMELY, PLUSH TOYS, STUFFED ANIMALS, PLAY FIGURES, GOLF BALLS, GOLF BAGS, GOLF CLUBS, GOLF CLUB COVERS, FOOTBALLS, TOY BANKS, BOARD GAMES RELATING TO FOOTBALL, PLAYING CARDS, CHRISTMAS TREE ORNAMENTS, BALLOONS, JIGSAW PUZZLES, TOY AND DECORATIVE WINDSOCKS, KITES, TOY CARS AND TRUCKS, BILLIARD BALLS, DART BOARDS, PLAYING CARDS, MINIATURE HELMETS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1970; IN COMMERCE 1-1-1970.

SER. NO. 78-688,864, FILED 8-9-2005.

OWNER OF U.S. REG. NOS. 1,056,303, 2,941,347
AND OTHERS.

JUDITH HELFMAN, EXAMINING ATTORNEY

Int. Cls.: 9, 14, 16 and 28

Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 27, 28, 29, 36, 37, 38
and 50

Reg. No. 3,138,590

United States Patent and Trademark Office

Registered Sep. 5, 2006

TRADEMARK
PRINCIPAL REGISTER

SUPER BOWL

NATIONAL FOOTBALL LEAGUE (NEW YORK
UNINCORPORATED ASSOCIATION)
280 PARK AVENUE
NEW YORK, NY 10017

FOR: FOOTBALL HELMETS, CELL PHONE COVERS, CELL PHONE STRAPS, SPECIAL HOLSTERS AND ACCESSORIES IN CONNECTION THEREOF FOR CARRYING CELLULAR TELEPHONES, CELL PHONE FACE PLATES, DECORATIVE MAGNETS, PRERECORDED COMPACT DISCS, AUDIO TAPES, VIDEOTAPES AND DVDS ALL FEATURING THE SPORT OF FOOTBALL, COMPUTER MOUSE PADS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-1-1980; IN COMMERCE 1-1-1980.

FOR: JEWELRY, WATCHES, CLOCKS, PINS, EARRINGS, NECKLACES, BRACELETS, BELT BUCKLES MADE PRIMARILY OF PRECIOUS METALS, CHARMS, MONEY CLIPS MADE PRIMARILY OF PRECIOUS METALS, TIE PINS, RINGS, COLLECTIBLE COINS, COMMEMORATIVE COINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-1-1980; IN COMMERCE 1-1-1980.

FOR: POSTERS, TRADING CARDS, SERIES OF BOOKS RELATING TO FOOTBALL, MAGAZINES RELATING TO FOOTBALL, NEWSLETTERS RELATING TO FOOTBALL, NOTEPADS, STICKERS, BUMPER STICKERS, PAPER PENNANTS AND GREETING CARDS; PRINTED TICKETS TO SPORTS GAMES AND EVENTS; PENS AND PEN-

CILS, RUB ON DECORATIVE TRANSFERS, NOTE PAPER, PICTORIAL PRINTS, PICTURE POSTCARDS, ART PICTURES, WRAPPING PAPER, PAPER TABLE CLOTHS, PAPER NAPKINS, PAPER PARTY INVITATIONS, PAPER GIFT CARDS; PAPER GIFT BAGS, PAPER DECORATIONS, COLLECTIBLE CARDS; COLLECTIBLE CARD AND MEMORABILIA HOLDERS, SOUVENIR PROGRAMS FOR SPORTS EVENTS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-1-1975; IN COMMERCE 1-1-1975.

FOR: TOYS AND SPORTING GOODS, NAMELY, PLUSH TOYS, STUFFED ANIMALS, PLAY FIGURES, GOLF BALLS, GOLF CLUB COVERS, FOOTBALLS, TOY BANKS, PLAYING CARDS, CHRISTMAS TREE ORNAMENTS, BALLOONS, JIGSAW PUZZLES, MINIATURE HELMETS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1975; IN COMMERCE 1-1-1975.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 846,056, 2,954,420 AND OTHERS.

SER. NO. 78-688,906, FILED 8-9-2005.

JUDITH HELFMAN, EXAMINING ATTORNEY